**User Feedback:**

1. **Richard:** “Looks super simple, I wouldn’t want to buy anything from this website because it seems sketchy and not something that was professionally made.”
   * **Ease of Use:** 4/5
   * **Design:** 2/5
   * **Navigability:** 4/5
2. **AJ:** "Navigation looks easy, but the site is too simple. Doesn’t seem like there is much to do, and looks like it was put together fast. It is straight forward though because of how simple it is.”
   * **Ease of Use:** 5/5
   * **Design:** 1/5
   * **Navigability:** 4/5
3. **Daniel:** "I don’t like the colors, and it is super jarring. Wish it was something easier to look at. Looks super simple, there’s only a few things to click on, so I guess it’s hard to mess up.”
   * **Ease of Use:** 5/5
   * **Design:** 1/5
   * **Navigability:** 5/5
4. **Florence:** "I like the simple design, you can’t get confused. But it looks disorganized, I wish they would clean it up a bit.”
   * **Ease of Use:** 5/5
   * **Design:** 2/5
   * **Navigability:** 5/5
5. **Ethan:** "It looks fine, but super simple. Not many features on the site, but at least it is easy to use.”
   * **Ease of Use:** 5/5
   * **Design:** 3/5
   * **Navigability:** 5/5
6. **Justin:** "It looks fine, but some of the boxes are different sizes, and the products are not organized or have any consistency. Green color also looks weird.”
   * **Ease of Use:** 5/5
   * **Design:** 1/5
   * **Navigability:** 5/5

**Summary of General Comments:**

* **Ease of Use:** Regardless of whether they liked or would use the site, they all agreed that it was a super simple layout, with not much to click on, so it was very easy to use.
* **Design:** Generally did not like the design – the poor layout, weird font, jarring color.
* **Navigability:** All said it was very navigable because of how simple the website was, with clear buttons and labels.

Bottom of Form